

Exam. Code : 110205

Subject Code: 2751

Bachelor of Vocation (Printing Technology)

5th Semester

E-PUBLISHING

Paper—III

Time Allowed—3 Hours]

[Maximum Marks—50

Note :— Attempt any **FIVE** questions. Each questions carries equal marks.

1. What is e-publishing ? What are the advantages of e-publishing ? 10
2. Explain the workflow of an e-publishing house. 10
3. Explain the salient features of pagination and typesetting software in detail. 10
4. Write short notes on any **TWO** of the following :—
 - (a) Digital data processing.
 - (b) Desk top publishing.
 - (c) Digital library. 5×2=10
5. Discuss in detail vanity publishing. How it is different from commercial publishing ? 10

6. Write salient features of e-publishing. Compare features of e-journal with e-newspaper. 10
7. What is the importance of writers and editors in this era of e-publishing? Do you think they need new skills? 10
8. Write short notes on any **TWO** of the following :—
- (a) Editorial publicity
 - (b) Electronic ink.
 - (c) Intellectual property right. 5×2=10